JEWISH FAMILY AND CHILD SERVICE OF GREATER TORONTO

## Why I choose to be a Monthly Mitzvah Maker.

Jewish Family and Child Service's monthly donors, *Monthly Mitzvah Makers*, provide the agency with a steady and ongoing stream of income to maintain its current programs and services, while responding to the ever-changing needs of our community. The Monthly Mitzvah Maker program provides donors with an alternative way to make an impactful gift.

## "JF&CS is one of those organizations where you know the work is making a real difference in people's lives."

Judy Malkin and Elliott Jacobson's connection to Jewish Family and Child Service (JF&CS) stretches back more than 40 years. What began as a friendship with Gordie Wolfe z"l at Holy Blossom Temple grew into a lifelong appreciation for the impact JF&CS has on the lives of individuals and families across the community.

In the 1990s, Elliott served on the Holy Blossom Temple Board of Directors, along with Gordie, who was the Executive Director of JF&CS at that time. "Judy and I felt that JF&CS was doing much-needed work in the community," he shares. "We had a great deal of respect for Gordie as a person and how he cared deeply about helping others. And because of our connection with him, we learned a lot about how wide-ranging and valuable the agency's work is."

Elliott's appreciation for JF&CS deepened when he served on the United Way allocation panel. The panel focused on large multi-service agencies, giving him insight into the essential role of JF&CS.

Elliott and Judy began donating modestly, with \$15 a month or \$180 a year. Gradually, their donations grew as circumstances allowed. "Giving monthly makes it so much easier for us than one large donation annually," Judy says. "It's manageable and helps the organization know they can rely on that steady support throughout the year."

Their charitable giving has always focused on local needs. "We tend to give where we can see the impact close to home," Judy explains. "JF&CS is one of those organizations



where you know the work is making a real difference in people's lives."

Judy and Elliott believe that there's still a lot of work to be done and that more people in the Jewish community should know about it. "There's a big need within our community for the kind of help JF&CS provides," she says. "We're happy to continue supporting them so they can keep meeting those needs."

As Monthly Mitzvah Makers, Judy Malkin and Elliott Jacobson are proud to stand behind an organization that has served the community for generations and remains close to their hearts.

To become a monthly donor like Judy and Elliott, please contact Rebecca Levinson | Development Officer 416-638-7800 x 6315 | rlevinson@jfandcs.com

