

JF&CS

JEWISH FAMILY AND CHILD SERVICE OF GREATER TORONTO

Vision

A resilient community where hope, dignity, diversity and humanity thrive.

Mission

A multi-service agency that strengthens and supports individuals, children, families and communities by increasing safety and security, improving mental health and wellness and reducing the effects of poverty, all within the context of Jewish values.

Values

[our collective DNA]



Strategic Directions

Lead through service excellence.

Partner through our Centre of Excellence with other professionals and organizations to continuously improve our services, based on evidence-informed and emerging best practices, for the short and long term, and share with broader communities.

Undertake a service model review; build upon work already completed in this area; determine if our current model is financially sustainable; develop priorities for addressing the needs of vulnerable, diverse and marginalized populations in the communities we serve, and those we strive to serve.

Develop a formalized plan to attract, retain and develop positions across the agency. Include opportunities for succession and mentorship. Address staffing supports, emerging competency requirements and ensure workplace diversity.

Maintain service excellence by ensuring service provision is agile, responsive, innovative, creative and client-centred, while building on evidence-informed best practices.

Support the mental health and wellness of staff during the pandemic and whenever other challenges arise.

Develop a formalized plan to address physical, technological, and logistical considerations, while adhering to privacy legislation and any related challenges, to ensure staff are able to effectively conduct their work, whether it is from home, the Agency, or any other foreseeable setting.

Partner broadly to improve outcomes and strengthen communities.

Play a key role in strengthening our community's response to lonely, isolated seniors, leveraging opportunities to provide more holistic services, through additional funding and resourcing.

Develop multi-agency responses to serving the needs of diverse, marginalized and vulnerable children, individuals, families and communities by offering integrated solutions (e.g. ethno-cultural agencies).

Affirm our strong, compelling identity.

Develop a communication strategy, including key messages we want to share with all stakeholders.

Seize every opportunity and use every means (channels/platforms) of communication at our disposal to clearly articulate, internally and externally, who we are, what we do and for whom we do it.

Advocate for the continued health and welfare of our programs and services by ensuring our voice is heard and understood by influential decision-makers.

Take a proactive stance in our communications on emerging issues to visibly demonstrate that we are standing up for diversity and inclusion.

Build sustainability through diversified funding.

Pursue non-traditional donors with shared values, particularly in the private sector, and find ways to align their philanthropic goals with our own.

Seek-out greater staff engagement in fundraising activities; develop a framework for meaningful involvement and contribution.

Develop a recruitment strategy to attract diverse, passionate and engaged fundraisers for our Resource Development Committee and Board respectively.

Expand our reach beyond traditional not-for-profit partnerships (e.g. private sector) with aligned values; consider alternatives to in-person fundraising events.

