JF&CS JEWISH FAMILY AND CHILD SERVICE OF GREATER TORONTO

Why I choose to be a Monthly Mitzvah Maker.

Jewish Family and Child Service's monthly donors, *Monthly Mitzvah Makers*, provide the agency with a steady and ongoing stream of income to maintain its current programs and services, while responding to the ever-changing needs of our community. The Monthly Mitzvah Maker program provides donors with an alternative way to make an impactful gift.

"I'm a donor, but I also love what I do professionally. Every day, it's more and more gratifying."

Hannah first learned about the invaluable work of Jewish Family and Child Service (JF&CS) while she was working on UJA's annual campaign team. "I spent a lot of time learning about the different agencies UJA supported," she recalls. "At the time, I didn't know much about JF&CS. But when a position opened here, it felt like the perfect opportunity to get more involved in this meaningful work."

It wasn't until she joined JF&CS professionally that Hannah became a donor herself. "Working here opened up the door for me," she says. "One day, I saw a young client carrying all their belongings in a garbage bag. That moment stuck with me and inspired our first duffle bag initiative."

When the Monthly Mitzvah Makers campaign launched, Hannah decided to give monthly. "It just made sense. The donations are automatic and incremental—plus, I can still support individual campaigns when they inspire me. Giving a little each month feels manageable, and I know it makes a big difference."

Hannah is passionate about making sure others understand the breadth of JF&CS's impact. "People often associate us with Child Welfare or poverty reduction, but we help the entire Jewish community. From grief and bereavement support to other vital programs, we're here for everyone."

Her commitment to giving is rooted in her Jewish upbringing. "I grew up in a very community-minded



household where philanthropy was a family value. I strongly believe it's our duty as a community to protect one another. My husband and I give together, my daughter also donates, and my son has even volunteered here. It's a family effort."

As Director of Development and Communications, Hannah sees the power of steady support. "Reliable monthly giving helps us maintain programs and prevent unmanageable gaps in funding. Every single dollar matters."

"I'm a donor, but I also love what I do professionally," she says. "Every day, it's more and more gratifying."

To become a monthly donor like Hannah, please contact Rebecca Levinson | Development Officer 416-638-7800 x 6315 | rlevinson@jfandcs.com

